

# YOUTH POWER ACTION!

GLOBAL CHILDREN AND YOUTH STRATEGY  
2022-2025

The Youth, Power, Action! Global Children and Youth Strategy sets the direction for Amnesty International's work for, by and with children and young people. It will be delivered by people from all generations, with children and young people themselves in the driving seat

Amnesty International commits to these eight **guiding principles** to ensure consistency and quality in efforts towards the realization of the Global Children and Youth Strategy's goals:

1. Strengthen diverse and intersectional approaches
2. Build intergenerational respect and trust
3. Protect child and young human rights defenders
4. Invest in safeguarding children and youth
5. Champion child and youth participation and leadership
6. Invest in partnerships
7. Reduce our environmental footprint
8. Foster spaces to balance well-being



WE ENVISION THAT CHILDREN AND YOUNG PEOPLE PLAY ACTIVE ROLES IN CREATING A WORLD WHERE EVERYBODY ENJOYS HUMAN RIGHTS

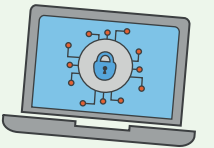
By 2025 we will reach the following goals which cut across the priority areas of work in the movement's Global Strategic Framework:

## GOAL 1

Children and young people's perspectives and agency are at the centre of Amnesty International's work in the protection and promotion of human rights



Children and young people are empowered through human rights education and capacity-building to defend human rights



Provide children and young people with digital security training



Amnesty International's strategies, as well as its policies, programmes and projects are developed together with children and young people, integrating their realities, concerns, and experiences

Develop frameworks and tools to integrate child and youth engagement into all areas of its work



Training and capacity-building for a diversity of children and young people to become peer human rights educators



Ensure there are inclusive and meaningful spaces and platforms for children and young people to lead national, regional and global actions and projects



Prioritize and resource the meaningful and active participation of children and young people during crises and fast-paced or changing situations

Project teams will improve their methodologies and approaches to integrate non-adult centric perspectives



During crises and fast-paced or changing situations, Amnesty International will consult with children and young people and adapt their capacity building and human rights education work



Amnesty International will champion collaboration across generations and remove age-based discriminatory practices and barriers across the organization



During crises and fast-paced or changing situations, will act with special care and understanding to consider the needs, perspectives and well-being of children and young people.

## GOAL 2

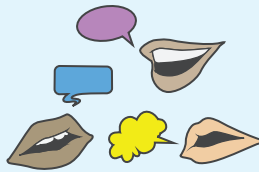
Children and young people, in all their diversity, are enabled and empowered to actively participate and lead at all levels of our work, underpinned by mutual respect and trust



Fairly compensate children and young people for their engagement



Recruitment for roles will be adapted to make them more accessible to young people

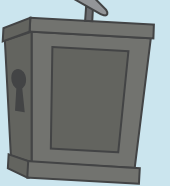
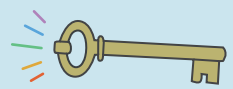


Promote intergenerational dialogues

Amnesty International will enable children and young people to make and influence decisions across the organization, including human rights work and other decision-making processes



Provide specific training and support to children and young people who are in decision-making roles



Increase the number of young people participating in decision-making bodies from 8.2% in 2020 to 15% in 2025



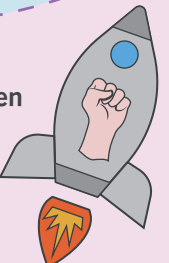
Enable youth participation in decision-making at all levels of the organization

## GOAL 3

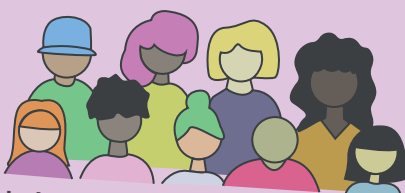
The number of children and young people who are Amnesty International members, activists and supporters continues to grow and form an increasingly diverse, empowered, and integral part of the global movement, connected to grassroots campaigning in their efforts to deliver human rights impact



Amnesty International engages an increasing number of children and young supporters on inspiring and impactful journeys towards becoming human rights defenders.



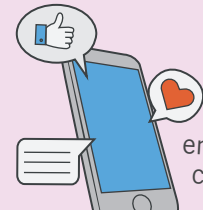
Amnesty International will strive for true diversity among the children and young people it engages with, by using and prioritising an intersectional approach in its work



Internal processes, ways of working and allocation of resources will be adjusted to consider the needs and realities of children and young people from different backgrounds



Supporter journeys to address sustainability as a key factor for young people who move out of the youth constituency as they reach the age of 25



Strengthen its digital engagement by working with children and young people

Strengthen existing partnerships and will build new partnerships with diverse child and youth-led and youth-focused groups



Create an inclusive culture and resiliently anti-racist movement



Foster belonging, connectedness and wellbeing among our child and youth activists, staff and partners



Strengthen its offline, in-person engagement by working with children and young people to ensure that it is inclusive of their perspectives